UNIVERSITY of NORTH TEXAS
COLLEGE OF BUSINESS

MGMT 4235 – Social Entrepreneurship
INET Sections 001 and 026, Fall 2019
"Let's Create Something of Value"

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Office Hours: Tuesday and Thursday: 2:00 pm – 4:00 pm (CST). Other times available by appointment and UNT e-mail checked daily except Sunday.

INTRODUCTION:

Social Entrepreneurship (MGMT 4235) is a <u>senior level</u> course. The course introduces entrepreneurial concepts that can be used to stimulate entrepreneurial behavior in individuals for the benefit of communities. Students study best practices of not-for-profit enterprises and social venturing practices and learn how these enterprises launch and sustain their ventures. Primary focus is on equipping students with knowledge and skills that are needed to develop viable socially relevant organizations or to grow entrepreneurial initiatives in not-for-profit organizations. This course may include projects.

Prerequisites: None listed. **MGMT 3820 and MGMT 3850 are highly recommended.**

COURSE OBJECTIVES:

1.) Expose students to concepts of social innovation, entrepreneurship, and enterprise and how social entrepreneurs are transforming society to deliver social impact across a range of sectors.
2.) Equip students with core skillsets that will increase their effectiveness as entrepreneurs, including how to recognize a good opportunity, conduct market research, develop a business model, and launch an effective enterprise.
3.) Allow students to understand high-level challenges and opportunities around major issue areas, including education, the environment, international development, and many more.
4.) Connect social entrepreneurial skills to each student's career interest and uncover ways for them to be the change they wish to see in the world.

REQUIRED ACCESS to TEXTBOOK, SOFTWARE, and HARDWARE:

Kickul, J., and Lyons, T.S., (2016). Understanding Social Entrepreneurship: The Relentless Pursuit of Mission in an Ever Changing World. New York, NY: Routledge, Taylor and Francis Group Inc. (Additional readings, cases, and exercises will be distributed in class.)

Microsoft Office Suite® and Adobe PDF Reader are the official software packages for this class. You are enrolled in a College of Business class therefore, you may obtain a free-of-charge copy at https://cob.unt.edu/students/microsoft-campus-licensing-agreement. Do not send me assignments in Pages®, Word Perfect®, or linked to Google Docs®.

You will also need access to a Windows or Apple compatible PC/ Tablet/ Smartphone connected to an electrical source and the Internet. In addition, a screen, keyboard, mouse, speakers, printer, and video codec software will make your experience better.

METHOD OF INSTRUCTION:

Modules in the course will be conducted using the textbook, research, videos, exercises, articles and cases. Articles and cases will deal with issues related to social entrepreneurial problems. Recognize that each article/case/video is simply a record of an issue, which has been faced by executives. It is not to be construed as portraying either correct or incorrect behaviors. Instead, these articles/cases/videos contain the facts, opinions and prejudices upon which executive decisions have been made. As such, they will provide the basis for in-depth examination of particular issues and concepts.

PERFORMANCE EVALUATION AND GRADING:

Your grade in this course will be determined by your performance on individual assignments, article reviews, three exams, and an individual project. Your grade will be calculated by adding the points earned (not percentage). The point distribution will be as follows:

Individual Project	25
Article Reviews (2 @ 10 each)	20
Chapter Assignments (8 @ 10 each)	80
Exams: 3 @ 150 each	450
Maximum Points Possible	575

Final	Grade
517.5 to 575	A
460 to 517.4	B
402.5 to 459.9	C
345 to 402.4	D
344.9 and below	F

INDIVIDUAL ASSIGNMENTS:

Individual Project
One (1) written report should be key boarded utilize the American Psychological Association (APA) citation format, and limited to 5 pages in length (excluding exhibits, tables and appendices). A professional report that (a) demonstrates a command and understanding of the issues involved in the case and their interrelationships, (b) uses sound presentation logic and well thought through justifications, and (c) displays a liberal use of *appropriate* graphs,

charts and tables, is expected. Turn in your Word files to Canvas for submission to www.turnitin.com. Late submissions will not be accepted. I will provide additional guidelines for the individual project in another document.

Article Reviews
During the semester, you will be required to complete two (2) article reviews. As part of that assignment, you will be required to make a presentation and submit a written report detailing its analysis, findings and recommendations. Check the course outline for specific assignment due dates. Specific topics details are located near the end of the syllabus.

Look for a current article (newspaper, current news magazine, or legitimate Internet website no older than 6 months from the due date) that relates to any aspect of **Social Entrepreneurship**. Please, no articles with political orientation. Additionally, if you are reviewing a very short article (one that is so short, your review will be longer than the article), you will need to find additional articles on the same topic to receive full credit. Late submissions will not be accepted.

Here are the specifics:
- 12-point Arial font, one inch margins on all sides.
- You will write a one page review on each article.
- One-half page (single-spaced, keyboarded) summary of the article.
- One-half page (single-spaced, keyboarded) of your critique and opinion about the topic being discussed in the article.
- If your review is not one page, 5 points will be deducted from your total score.
- If you do not include the Internet URL of your article with your review, 5 points will be deducted from your total score.
- No coversheet or Letter of Transmittal is required.
- See the example below.

_____
Article review of Name of Article
Author of Article
Source of Article (Internet URL as per APA)
By your name

½ page of single-spaced summary.

½ page of single-spaced critique and opinion.

Chapter Assignments
Eight (8) chapter assignments will be due on Friday nights at 10:59 pm. The required file extension is: **Lastname_Firstname_Ch01. (02, 03, etc) docx.**

EXAMS (1, 2, and 3) AND QUIZZES:

Three non-cumulative examinations will be administered online. I will also be online as a virtual proctor monitoring your progress and to troubleshoot any problems. Each exam will consist of

multiple choice and true-false questions. **Exams will open at 4:00 PM Sunday and remain open until 10:59 PM (CST) on Monday nights (see schedule).** You will complete all exams online within the time allotted. Each of the three exams may have different time limits (i.e. 50, 60 minutes) and a broad band connection (DSL, Cable, T-1) is required (no wireless). *Modify your pop-up blocking software including the new Yahoo and Google browsers!* Books and notes are *NOT* permitted!

I will require you to use a DSL, cable, or better connection for the exams (not wireless). Dial-up and wireless connections have proven unsatisfactory and problem laden in the past. Exam times will always be stated in Central Standard Time (CST) and will be located under the "Quizzes" tab in the left hand navigation menu on the home page. You can access exams via the modules function as well.

EXAM LOCK-OUT:

Contact the **Help Desk Support Services** at http://it.unt.edu/helpdesk or 940.565.2324. Get a ticket number and contact me at Michael.Sexton@unt.edu (faculty account). Loss of connection, power, etc. will happen. Do not panic! Technical difficulties will be resolved as they appear. The University computer techs can determine exactly what has taken place and will advise me of the outcome (your ISP, our ISP, student unplugged the modem, etc.). I will make a determination to allow you to continue or not based on that advice, University policy, applicable law, and my past experience.

CANVAS LEARNING SYSTEM GRADES AND ANNOUNCEMENTS:

Grades posted in the Canvas Learning System are unofficial. The instructional team will keep official grades (in spreadsheet form) in a secure location. This is to protect against hacking of the Canvas Learning System and destruction of grade reports. Official grades and Canvas Learning System grades should be equivalent (match). Please contact me to discuss discrepancies. Check your grades and announcements weekly.

SUNDOWN RULE:

You have two weeks (from the due date) to inquire about your grade on an exam, assignment, or team project. The exception to this is the final exam were inquires may extend into the new term. The purpose is to resolve any issue during the term and not wait until the last week of the term. Check your grades weekly in the Canvas Learning System.

EUID ACCESS AND PASSWORDS:

Enterprise User Identification numbers (EUID's) and passwords are required to access this course. It is the student's responsibility to maintain a current EUID number and password. Keep in mind that the University will time out passwords every 120 days for security reasons. You may reset your password at https://ams.unt.edu/acctreq.php.

USE OF PERSONAL COMPUTERS:

 The student assumes ALL responsibility for the operating condition of personal computers and the functionality of individual Internet connections. Help Desk Support Services are available to help solve personal computer issues and is located at http://it.unt.edu/helpdesk. You may call them at 940-565-2324. The help desk web page has contact information and hours of operations displayed. In addition, ISP issues will be dealt with on an individual basis and will require documentation. Please modify pop-up blocker software.

USE OF THE CANVAS LEARNING SYSTEM:

 The student assumes ALL responsibility for conducting class, taking exams, and uploading assignments within the Canvas Learning System. My office can offer general advice for students possessing basic personal computer (BCIS 2610) and Canvas Learning System® skills.

DROPPING THE COURSE:

 If you decide it is necessary to drop the course, please adhere to the related guidelines presented in the *Fall 2019 Schedule of Classes – the University of North Texas*.

STUDENTS WITH DIFFERENT ABILITIES:

The College of Business Administration complies with the Americans with Disabilities Act in making reasonable accommodation for qualified students with disabilities. If you have an established disability as defined in the Americans with Disabilities Act and would like to request accommodation, *please contact the course professor as soon as possible*. Office hours, locations, phone numbers, etc., are presented above. Note: University Policy requires that students notify their instructor(s) within the first week of class that an accommodation will be needed.

OFFICE OF DISABILITY ACCESS:

The course instructor works closely with and conforms to the strict guidelines of the Office of Disability Access. Printed exams will be administered by the ODA at a location agreed upon by the client, the instructor, and ODA staff.

ACCEPTABLE STUDENT BEHAVIOR:

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Center for Student Rights and Responsibilities to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The

Code of Student Conduct can be found at www.unt.edu/csrr.

SCHOLASTIC DISHONESTY POLICY:

The UNT Code of Student Conduct and Discipline provides penalties for misconduct by students, including academic dishonesty.

Academic dishonesty includes cheating and plagiarism.

> The term **cheating** includes, but is not limited to, (1) use of any unauthorized assistance in taking quizzes, tests or examinations; (2) dependence upon the aid of sources beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments; or (3) the acquisition, without permission, of tests or other academic material belonging to a faculty member or staff of the university.

> The term **plagiarism** includes, but is not limited to, the use, by paragraph or direct quotation, of the published or unpublished work of another person without full and clear acknowledgment. It also includes the unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic materials*. (Source: Code of Conduct and Discipline at the University of North Texas.)

The incident will be reported to the UNT Office of the Provost and the investigation will follow the outlined "Academic Integrity Process" as referenced at http://facultysuccess.unt.edu/academic-integrity. If you have engaged in academic dishonesty related to this class, you will receive a failing grade on the test or assignment, and a failing grade in the course. This policy is intended to protect the honest student from unfair competition with unscrupulous individuals who might attempt to gain an advantage through cheating.

*Please Note: I will use a plagiarism detection service (i.e. Turnitin.com) to scan your final project. This will be done in full compliance with university policy.

UNT COLLEGE of BUSINESS STUDENT ETHICS STATEMENT**:

As a student of the UNT College of Business, I will abide by all applicable policies of the University of North Texas, including the Student Standards of Academic Integrity, the Code of Student Conduct and Discipline and the Computer Use Policy. I understand that I am responsible reviewing the policies as provided by link below before participating in this course. I understand that I may be sanctioned for violations of any of these policies in accordance with procedures as defined in each policy.

I will not engage in any acts of academic dishonesty as defined in the Student Standards of Academic Integrity, including but not limited to using another's thoughts or words without proper attribution (plagiarism) or using works in violation of copyright laws. I agree that all assignments I submit to the instructor and all tests I take shall be performed solely by me, except where my instructor requires participation in a group project in which case I will abide

by the specific directives of the instructor regarding group participation.

While engaged in on-line coursework, I will respect the privacy of other students taking online courses and the integrity of the computer systems and other users' data. I will comply with the copyright protection of licensed computer software. I will not intentionally obstruct, disrupt, or interfere with the teaching and learning that occurs on the website dedicated to this course through computer "hacking" or in any other manner.

I will not use the university information technology system in any manner that violates the UNT nondiscrimination and anti-sexual harassment policies. Further, I will not use the university information technology system to engage in verbal abuse, make threats, intimidate, harass, coerce, stalk or in any other manner which threatens or endangers the health, safety or welfare of any person. Speech protected by the First Amendment of the U.S. Constitution is not a violation of this provision, though fighting words and statements that reasonably threaten or endanger the health and safety of any person are not protected speech.
** I did not write this policy which displays terrible use of passive voice and other crimes against good writing.

Student Standards of Academic Integrity
http://policy.unt.edu/sites/default/files/untpolicy/pdf/7-Student_Affairs-Academic_Integrity.pdf

Code of Student Conduct and Discipline
http://conduct.unt.edu/sites/default/files/pdf/code_of_student_conduct.pdf

Computer Use Policy
http://policy.unt.edu/policy/3-10

PANDEMIC AND DISASTERS POLICY:

The word "Pandemic" refers to health related emergencies as declared by the proper authorities. The word "Disaster" refers to either natural and man-made activities, or states of emergency affecting the population, as declared by the proper authorities. We will continue to operate through normal Internet connections (Canvas). Course timing and due dates adjustments will be made as required. I will contact you via telephone, through Canvas and Eagle Connect email platforms.

EMERGENCY ALERTS POLICY:

The University of North Texas has an emergency Notification System, Eagle Alert, which has the capability of calling or text messaging emergency notices. As a student, you may also register with Eagle Alert to receive notification of any warnings or campus closings that are announced. Instructions for enrollment can be found at my.unt.edu. The university's radio station, KNTU 88.1 FM and website http://www.unt.edu, will provide updated information during an emergency situation.

COLLEGE EMERGENCY EVACUATION PROCEDURES:

Severe Weather. In the event of severe weather, all building occupants should immediately

seek shelter in the designated shelter-in-place area in the building. If unable to safely move to the designated shelter-in-place area, seek shelter in a windowless interior room or hallway on the lowest floor of the building. All building occupants should take shelter in rooms 055, 077, 090, and the restrooms on the basement level. In rooms 170, 155, and the restrooms on the first floor.

Bomb Threat/Fire. In the event of a bomb threat or fire in the building, all building occupants should immediately evacuate the building using the nearest exit. Once outside, proceed to the designated assembly area. If unable to safely move to the designated assembly area, contact one or more members of your department or unit to let them know you are safe and inform them of your whereabouts.

Persons with mobility impairments who are unable to safely exit the building should move to a designated area of refuge and await assistance from emergency responders. All building occupants should immediately evacuate the building and proceed to the south side of Crumley Hall in the grassy area, west of parking lot 24.

IMPORTANT NOTICE FOR F-1 VISA HOLDERS:

For F–1 students enrolled in classes for credit or classroom hours, no more than the equivalent of one class or three credits per session, term, semester, trimester, or quarter may be counted toward the full course of study requirement if the class is taken on-line or through distance education and does not require the student's physical attendance for classes, examination or other purposes integral to completion of the class. An on-line or distance education course is a course that is offered principally through the use of television, audio, or computer transmission including open broadcast, closed circuit, cable, microwave, or satellite, audio conferencing, or computer conferencing. If the F–1 student's course of study is in a language study program, no on-line or distance education classes may be considered to count toward a student's full course of study requirement [Title 8 CFR 214.2 Paragraph (f)(6)(i)(G)].

UNIVERSITY OF NORTH TEXAS COMPLIANCE:

To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component (which must be approved in advance by the instructor) can include activities such as taking an on-campus exam, participating in an on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.

If such an on-campus activity is required, it is the student's responsibility to do the following:

(1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.
(2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Student and Scholar Services Office. ISSS has a form available that you may use for this purpose. F-1 Visa holders will be required to attend weekly scheduled office visits throughout the term.

Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, s/he should contact the UNT International Student and Scholar Services Office (telephone 940-565-2195 or email internationaladvising@unt.edu) to get clarification before the one-week deadline.

STUDENT EVALUATION OF TEACHING EFFECTIVENESS (SPOT):

The original SPOT committee was charged with providing to the Provost of the University of North Texas (UNT) a recommendation for an assessment tool to facilitate student evaluations of their instructors, allowing university-wide comparison in key areas. The SPOT's purpose is to provide a measure of teaching effectiveness as perceived by students. The SPOT scores for a particular instructor can be used for self-evaluation and improvement and for measuring improvement over time. The scale scores can also be aggregated into group scores for use by administrators. In addition to providing needed information for UNT, the SPOT also satisfies the requirements of House Bill 2504 that calls for transparence in reporting and posting to the web.

Access: Students may access the SPOT at https://MY.UNT.EDU and selecting the SPOT banner.

MGMT 4235 – Social Entrepreneurship
Course Outline - Fall 2019[1]

Week	Date	Topic	Reading/Assignment
1	Aug 26	- Course Introduction	Chapter 1 Read the syllabus Think About Creating a New Social Venture
2	Sept 2	- Read Course Introduction	Text: Chapter 1
3	Sept 9	- Defining and Distinguishing Social Entrepreneurship	Text: Chapter 2 **Ch02 Assignment Due 9/13**
4	Sept 16	- Recognizing Social Opportunities	Text: Chapter 3 **Article Review 01 Due 9/20**
5	Sept 23	- Lean Startup for Social Enterprises	Text: Chapter 4 **Ch04 Assignment Due 9/27**
6	Sept 30	- Developing a Strategic Plan for a Social Venture	Text: Chapter 5 **Ch05 Assignment Due 10/4**
7	Oct 7	- **Exam #1 (Introduction, chaps. 1-5, and additional material)** - Organizing Structure	Text: Chapter 6 **Ch06 Assignment Due 10/11**
8	Oct 14	- Funding Social Ventures	Text: Chapter 7 **Ch07 Assignment Due 10/18**
9	Oct 21	- Measuring Social Impact	Text: Chapter 8 **Ch08 Assignment Due 10/25**
10	Oct 28	- Scaling the Social Venture	Text: Chapter 9 **Ch09 Assignment Due 11/1**

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[1]This schedule is not absolute. While every effort will be made to follow the schedule as listed, changes may be made as needed. It is your responsibility to be aware of any announced changes.

11	Nov 4	- **Exam #2 (chaps. 6 - 9, videos, and additional material)** - Social Intrapreneurship	Text: Chapter 10
12	Nov 11	- Social Entrepreneurship and Environmental Sustainability	Text: Chapter 11 **Ch11 Assignment Due 11/15**
13	Nov 18	- The Social Entrepreneurship and Support Ecosystems	Text: Chapter 12 **Article Review 02 Due 11/22**
14	Nov 25	- The Future of Social Entrepreneurship	Text: Chapter 13
14	Nov 28	- Thanksgiving Holiday	Enjoy family and friends
15	Dec 2	- **Individual Project Assignment**	Due today by 4:59 pm
16	Dec 8-9	**Final Exam Today (chaps. 10 - 13, videos and additional material)**	Online or paper and pencil by request
16	Dec 13	Grades posted in BB.	

I wish you Success and Peace!